

CHAPIN MEMORIAL LIBRARY BOARD3 YEAR TERM

MEMBER	ADDRESS	PHONE#	APPT DATE	EXPIRATION	TERM #
Jennifer Fickenworth			11/12/2019	3/23/2023	2
Dr. Subhash C. Saxena			3/11/2014	3/23/2023	3
Susan Hudgins			2/14/2017	2/14/2023	2
John R. Hobson Chairman			1/12/16	1/8/2022	2
Jill Griffith			9/12/17	9/12/2023	1
Dana Patrick Painter			8/23/16	8/23/2022	2
Samuel Bookhart			2/14/2017	2/14/2023	2
Alicia E. Thompson			2/23/2016	2/28/2022	2
Richard L. Patelunas			2/13/2018	3/23/2021	2

NOTE: City Residents are highlighted in blue.

The term of Richard Patelunas expired March 23, 2021. Mr. Patelunas does wish for reappointment. On file are the resumes of Nick Falcone (City Resident), Katie Wunder (City Resident), Raymond Moyer (City Resident), and Laurie Johnston (City Resident). This term will expire on March 23, 2024.

Jennifer Adkins

From: Nick Falcone <
Sent: Thursday, March 18, 2021 7:06 PM
To: Jennifer Adkins
Subject: [External]Interest in Chapin Memorial Library Board
Attachments: Chapin Memorial Library Letter of Interest.doc; Nicholas Falcone Resume.doc

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Hello Jennifer,

Please accept my Letter of Interest and Resume (both attached) in regards to the opening on the Chapin Memorial Library Board.

I appreciate any help! Thanks so much.

Nick Falcone

Thursday, March 18, 2021

Nick Falcone

Chapin Memorial Library Board Letter of Interest

As a proud resident of Myrtle Beach, I have been actively searching for ways to be more involved in the community. Currently, I work for a local non-profit (Long Bay Symphony) and I have recently started assisting the Friends of Chapin Library Board with a spring book sale. My interest in devoting more time and energy to the betterment of this city has only grown. My family and I are regular Chapin Memorial Library visitors, and I believe it is an important pillar of the city that deserves a great amount of support.

In the future, my personal goal is to serve on City Council or the Horry County School Board. I believe that having extended experience serving on the Chapin Memorial Library Board would provide the experience and knowledge to allow me to further serve the community in other avenues. Additionally, as the revitalization of downtown Myrtle Beach continues, the progress and changes that are in store for the library are exciting for residents and they are changes I would be proud to be a part of.

I appreciate any time taken to review my letter of interest and information found on my resume. I can be contacted any time at

Sincerely,

Nick Falcone

Nicholas A. Falcone

Objective

Become a contributing member of the Chapin Memorial Library Board

Education

Oneonta State College - Bachelor of Arts August 2009

Employment History

Director, Marketing and Community Engagement, Long Bay Symphony

Myrtle Beach (December 2019 – Present)

- Expand musical educational programs by working directly with schools in Horry County
- Create content for all social media channels for LBS
- Execute marketing initiatives to strengthen organization's community outreach programs
- Manage press releases and communication with all media (TV and radio)

Loss Prevention Specialist, Allied Universal

Myrtle Beach (October 2019 – December 2019)

- Operated software and security cameras to help to monitor stores for shoplifting
- Worked with store management to plan and carry out best practices to deter theft
- Wrote concise reports of all weekly activities and progress

Community Outreach Coordinator, Andrulonis Media

Myrtle Beach, SC (April 2019 – June 2019)

- Assisted in the creation of live events in the community for charitable causes
- Negotiated with local businesses in agreements to participate as event sponsors
- Made appearances on behalf of the radio station and interacted with the community

Loss Prevention Supervisor, Kohls

Myrtle Beach, SC (November 2018 – April 2019)

- Oversaw all electronic camera systems and monitored store for theft
- Conducted inspections to ensure store followed Kohl's safety policies
- Completed monthly reports of both safety and loss assessment and reported to store management

References available upon request

Jennifer Adkins

From: Katie Wunder <
Sent: Friday, March 19, 2021 5:06 PM
To: Jennifer Adkins
Subject: [External]Board & Comittee Positions
Attachments: KatieWunder.2021.Resume.pdf

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Dear City Clerk,

I saw the city is looking for someone to join the Bicycle and Pedestrian Committee as well as the Chapin Memorial Library Board. I was hoping you could help me with some additional information to see if I'd be qualified for either or both of these opportunities.

I grew up locally and recently moved back to the beach -- I'd like to get more involved in our local community again. My resume is attached, but I'd like to write a brief cover letter for each position -- I was just hoping for a little more info first!

Thank you,
Katie

--
Katie Wunder

Katie Wunder

SUMMARY

Versatile product manager with 5+ years of expertise in creating client-centric, digital products for B2B and B2C clients. Experienced with technical and non-technical language, capable of interfacing with stakeholders of all levels. Emotionally intelligent with strong interpersonal skills. Strategic thinker favoring results-driven decision making and a collaborative approach to team management. Highly self-directed.

EXPERIENCE

FMG SUITE || Remote || Nov 2020 – Current

Product Manager – *FMG Suite is the leading website and marketing platform for financial advisors and insurance agents.* Directing product strategy for two digital products and all professional service offerings across multiple internal departments supported by an agile development environment.

TWENTY OVER TEN || Remote || Apr 2020 – Nov 2020

Product Lead, Success Manager – *Twenty Over Ten offers compliant websites and inbound marketing platforms for financial advisors.* Provided product management, sales and marketing direction, and internal messaging for the Lead product offering. Owned customer attrition and built a service-based product offering for Lead Pilot.

TOPANGA PARTNERS || Pittsburgh, PA || Oct 2015 – Mar 2020

Senior Associate – *Topanga Partners is a private equity firm that invests in early stage companies primarily in the life sciences and technology sectors.* Provided product management, project management, and operations support to executive teams across portfolio companies. Worked with portfolio companies include:

HOMEPEAK - POSTAMO || Jun 2018 – Mar 2020

Product Manager, Customer Success Manager – *Postamo is a social advertising SaaS platform in the real estate space.* Oversaw product roadmap and advised the c-suite team on business and product strategy. Managed QA and customer success teams. Managed weekly Agile sprints and ensured company-wide branding consistency. Key accomplishments:

- Redesigned and rolled out new 3-tiered Software-as-a-Service (SaaS) product offering
- Hired, trained, and managed local and remote QA and Customer Success teams

COSMITTO || Pittsburgh, PA || Oct 2017 – Jul 2018

Director of Operations & Business Development – *Cosmitto is a digital marketing agency specializing in digital advertising, email marketing, social media management, search engine optimization, and content strategy.* Overhauled operations and managed company through a successful buyout. Implemented timekeeping program to track billable client hours and utilized employee bandwidth insights to sustain new business. Key accomplishments:

- Brought in \$18k in new business in Q1&2
- Achieved profitability by reducing operational cost by \$270k annually

NESTIGATOR || Los Angeles, CA - Remote || Sep 2016 – Aug 2017

Customer Success Lead & Marketing Lead – *Nestigator is a real-estate matching engine for home-search.* Managed customer service for a network of 150,000 real estate agents and escalated technical issues to the development team. Key accomplishments:

- Established internal CPC and CTR metrics for advertising product offering
- Executed 150 marketing campaigns for 50 premium clients with \$20k budget

AYO & ALRTR || Los Angeles, CA – Remote || Jun 2016 – Oct 2016

Product Manager – *AYO & ALRTR are iOS, video platforms.* Managed the pivot of a video platform to a new SaaS business model. Wireframed a Minimum Viable Product (MVP) for validation and cost cutting. Designed and rolled out MVP to production within budget and 90-day window.

HEALTH ETOOLS || Lancaster, PA – Remote || Aug 2018 – Apr 2019

CRM Consultant – *Health eTools is an electronic health records system for school nurse.* Restructured CRM to interface with the product's database to support patient care for 800+ Pennsylvania schools and school nurses. Part of the leadership team that implemented company-wide HIPAA compliance and internal response time tracking.

ANGEL BUSINESS ADVISORS || Pittsburgh, PA || Oct 2015 – Aug 2016

Analyst – *Angel Business Advisors provides services and personnel for acquiring and managing small and middle-market companies for private equity investors.* Performed research, analysis, and due diligence for the successful acquisition of a contract manufacturing company for \$38.5m.

AAA CAROLINAS || Myrtle Beach, SC || 2014 - 2015

Travel Agent, Travel Store Manager – Provided travel planning and industry booking to clients. Responsible for store's inventory management and product offerings.

PRASARATPRACHAKIT SCHOOL || Damnoen Saduak, Thailand || 2012 - 2013

English Teacher – Taught 600 twelve to eighteen year old students in three grades. Responsible for creating curriculum for students aspiring to work English-speaking jobs as a part of the Association of Southeast Asian Nations.

EDUCATION

CLEMSON UNIVERSITY, Clemson, SC || 2008 – 2012

B.A. English Literature; B.A. History

READING UNIVERSITY, Reading, England || Spring 2011

Study Abroad Program

SKILLS

Productivity Tools: Atlassian (JIRA & Confluence), ClickUp, PivotalTracker, & Trello

CS & CRM Software: Dynamic, Intercom, Salesforce, & ZenDesk

Data Analytics: Google Analytics, Heap, Mixpanel, & Tableau

Languages: Spanish

UX & Design: Balsamiq, Sketch, & Zeplin

Marketing: AutoPilot, HubSpot, Mailchimp, & Unbounce

Communication: GoToMeeting, Slack, UberConference, Zoom

Methodologies: Agile, Kanban, Scrum, & Waterfall

MISC

Bibliophagist & writer || nature and SUP lover || 2x speed listener of podcasts & audiobooks

Jennifer Adkins

From: Raymond Moyer
Sent: Saturday, March 20, 2021 8:26 AM
To: Jennifer Adkins
Subject: [External]letter of interest
Attachments: letter of intrest .docx; resume.docx

CAUTION: This email originated from outside your organization. Exercise caution when opening unsolicited attachments or clicking links. Please forward suspicious mail to spam@cityofmyrtlebeach.com for review.

Please see attached letter of interest for the open seat on the Chapin Memorial Library Board.

Thank you,
Raymond Moyer

Raymond Moyer

October 16, 2020

To Whom It May Concern;

My name is Raymond Moyer. I am writing this letter to express interest in a position on the Chapin Memorial Library advisory board. I feel that I would be a good fit for this position as I live only a block away from this library and I believe that Chapin Memorial Library is a very important part of the community. As a student of Coastal Carolina University, I am a strong believer in the power of education and the part that the community library plays in this ever-evolving society. Another reason why I feel that I would be an asset to this board is my experience with current technology that would be used in the library every day. As student I am adept in most current technology such as windows 10-word processing, PowerPoint and Excel.

If chosen for this position I would be dedicated, eager and motivated to put forth any effort required of me to fulfill the duties of the position and to assist the City of Myrtle Beach in any way necessary. Please feel free to call me if you have any questions or concerns. I look forward to meeting with you in the not too distant future.

Sincerely,

Raymond Moyer

Raymond Moyer

CAREER OBJECTIVE

Diligent pre law major (3.653 GPA) currently attending Coastal Carolina University , with 4 months of work experience. Aiming to leverage a proven knowledge of administrative law, case law, and copyright law skills to successfully fill the Congressional district intern role at your company. Frequently praised as diligent by my peers, I can be relied upon to help your company achieve its goals.

EDUCATION

Coastal Carolina University Conway, SC

Bachelors Of Arts (B.A.) political science (Expected graduation May 2024)

- GPA: 3.653
- Relevant Coursework: Intro to American Government, Intro to International politics
- Awards & Honors: ACE award 2014, Debate Championship Winner
- Extracurricular Activities: Ethics Bowl, Volunteer at church, Member Turning Point USA (Coastal Carolina University Chapter), Member Coastal Carolina University Debate team,

PROFESSIONAL EXPERIENCE

United states congressman Rick Allen -GA 12 Augusta , GA

Intern Feb 2019 – May 2019

- Answer Phones Write Grants Help constituents Stock paper Make notes in systems Help with Federal government Agencies

Sprayberry High School Marietta, GA

Orientation Leader Sep 2017 – Aug 2018

Sprayberry High School Marietta, GA

Sources of Strength Peer Mentor Aug 2017 – May 2018

The Congressional leadership Fund Roswell, GA

Campaign Intern Mar 2017 – Jun 2017

- Grassroots efforts passing out flyers calling constituents

Big Mikes Soul Food

Dishwasher (seasonal worker) May-2020 – August 2020

ADDITIONAL SKILLS

- computers

- videography
- video editing

CREDENTIALS AND LICENSES

- Audio Video Broadcasting (skills USA)

REFERENCES

PAULA AXFORD, MEDIA SPECIALIST , SPRAYBERRY HIGH SCHOOL
Former Teacher

BEN CAIRNES , PROFESSOR OF POLITICAL SCIENCE , GEORGIA MILITARY COLLEGE
Assistant Professor

LINDSAY WILLIAMS, GUIDANCE COUNSELOR, COBB COUNTY SCHOOLS
Former supervisor

MIKE CHESTNUT, OWNER-RESTURANTEER BIG MIKES SOUL FOOD, MYRTLE BEACH CITY COUNCILMAN

Laurie Johnston

April 1, 2021

Jennifer Adkins, City Clerk
City of Myrtle Beach
Post Office Box 2468
Myrtle Beach, South Carolina 29578

Dear Ms. Adkins,

I am interested in serving the City of Myrtle Beach as a volunteer to one of the boards, commissions or committees. I am open to your suggestions as to where my background may best fit current opportunities, but I am most interested in the Chapin Memorial Library Board position.

My husband and I permanently moved to Myrtle Beach in September of 2014, but we have been in the Myrtle Beach area since 2002. We continue to be impressed by the quality of the city government services and the professionals that deliver those services. Serving on a volunteer committee would not only be an honor but an obligation I would take seriously. I most recently participated in the January 2019 My Beach 101 series and thoroughly enjoyed and appreciated learning about the services and functions of our city and home.

I have attached a brief CV for your review. My contact information follows. I look forward to speaking to you at your convenience.

Regards,

Laurie Johnston

Home Telephone: _____
E mail Address: _____
Cell/Text Number: _____

EDUCATION

Bachelor of Science Degree Education / Social Science – Seton Hill University

BUSINESS CAREER

Director of Customer Services Systems & Training
US Airways

Held various positions with Allegheny Airlines / US Airways from 1986 until retirement in 2006. Those positions included reservations / airport agent, customer service instructor, customer service quality control manager, manager of customer service systems and director of customer service systems and training. In each of the positions focused on the quality aspects of serving the public.

Assistant Vice President PNC Financial Services, Group Inc., Pittsburgh, Pa

Joined PNC Financial Services in April 2006 and retired 2014. Responsible for the supervision of customer service representatives handling escalated customer issues and researching consumer loan mortgage subordinations and partial releases of mortgages.

COMMUNITY ACTIVITIES

UPMC's Childrens Hospital Pittsburgh Volunteer 2006 - 2014

Prior to moving to Myrtle Beach was a weekly volunteer at UPMC's Children's Hospital in Pittsburgh as a leader in a volunteer program called Bedtime Stories. The program focused on both providing books for children to read before going to sleep or reading to the hospitalized children before bedtime. Worked closely with the UPMC Hospital system's Librarian to purchase the necessary children's books for the program through Barnes & Noble Bookstore. Also, worked with my employer PNC Financial Services to obtain grants to purchase the books.

Tidelands Health - Waccamaw Hospital

Volunteer in the Same Day Surgery 2015 – 2019

Greeted and assisted patients with checking in and preparing for surgery.

COMMUNITY ACTIVITIES (Continued)

Myrtle Beach Community Kitchen Volunteer 2014 - Current

Participate as a kitchen volunteer with both St Andrews Catholic Church and St Michaels Catholic Church.

Friends Huntington Beach State Park 2014 – Current

Participate as a member of the Friends of Huntington Beach State Park, as well as serving as the Secretary on the Board of Directors since 2015. Also, participate as a member of the Turtle Nest Walkers each year.

Brookgreen Gardens

Participate as a volunteer at Brookgreen Gardens since 2014 in the areas of the Education programs and as a docent in the galleries.

Cresswind / Myrtle Beach Bookmates Book Club 2016 - Current

Participate as a leader / secretary in my community book club since 2016. Work with the other two bookclub leaders to establish monthly book discussion meetings, obtain authors to speak / zoom with our group and plan special events.

Grand Strand Genealogy Group 2017 – Current

Participate as a member of the Grand Strand Genealogy group to research my family ancestry. Became familiar with the research materials available at Chapin Memorial Library through this group.

In January 2019 completed the My Beach 101 program through the Neighborhood Services Department of the City of Myrtle Beach.

Enjoys preparing food, golf, swimming and travel.

Jennifer Adkins

From: rick patelunas
Sent: Thursday, February 4, 2021 4:36 AM
To: Jennifer Adkins
Subject: [External]Reappointment to the Library Board

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Ms. Adkins:

I'm not sure my previous email made its way to you, so I'm following up. My library board appointment expires this spring and I'd like to continue in the position. Please let me know if you receive this email.

Thank you,

Richard Patelunas